Business studies

‘Great things in Business are never done by one person. They’re done by a team of people’  
Steve Jobs

Business Studies at Noel-Baker

Business studies is one of our most contemporary subject areas and is ideally suited to pupils who have a keen interest in the world of successful companies and entrepreneurs. It is an ideal course for pupils who have an awareness of current affairs and what is going on in the world and enjoy carrying out their own research, problem solving and decision-making.

Key stage 4 Business Studies

What will I study?

- The role of business enterprise and entrepreneurship
- Business ownership
- The role of Marketing, including the marketing mix and market research
- The role of Human Resources, including communication in business, recruitment and selection, training and development and motivation
- The impact of the legal environment of businesses, including employment law and consumer law
- Production and quality assurance
- The role of the finance function, including sources of finance, break-even and cash flow
- The impact of the external environment on business - ethical, environmental, economic and globalisation

How will I be assessed?

This qualification will be assessed through two equally weighted written examinations at the end of year 11, all of which are compulsory:

- Paper 1 – Business activity, marketing and people (1 hour 30 minutes)
- Paper 2 – Operations, finance and influences on business (1 hour 30 minutes)

The exam board for Business Studies at Noel Baker is OCR

Skills required

- English and maths
- Research skills
- Problem solving and decision-making skills
- Evaluation skills
- Independent learning
- Team work and leadership skills

Progression pathways

A good grade in Business Studies offers the opportunity to study the subject at A level or via other level 3 courses.

For those that take this route, there are a range of job possibilities, such as retail, administration, manufacturing, accountancy, banking, insurance, education, health care and marketing.

This course will also help provide the knowledge to set up and run your own business.