

Business Studies at Noel-Baker

“The secret of business is to know something that nobody else knows.”

Aristotle Onassis

Throughout studying GCSE Business Studies, students apply knowledge and understanding to different business contexts. These include businesses ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Students develop an understanding of how these contexts impact business behaviour, and themselves apply business concepts to familiar and unfamiliar contexts. The course also helps students apply knowledge and understanding in business decision making, including the interdependent nature of business activity, influences on business, business operations finance, marketing and human resources, and how these interdependencies underpin decision making. We help students develop their problem-solving and decision-making skills that are relevant to business, investigate, analyse and evaluate business opportunities and make justified decisions using both qualitative and quantitative data. Data skills developed include selection, interpretation, analysis and evaluation, and the application of appropriate quantitative skills.

What will I study during Y10 and Y11?

- The role of business enterprise and entrepreneurship and the different forms of business ownership
- The role of Marketing, including the marketing mix and market research
- The role of Human Resources, including communication in business, recruitment and selection, training and development and motivation
- The impact of the legal environment of businesses, including employment law and consumer law
- Production processes and quality assurance
- The role of the finance function, including sources of finance and how to complete and use key financial documents

- The impact of the external environment on business - ethical, environmental, economic and globalisation

How will I be assessed by my teachers and the exam board?

This course is 100% examination. There are two written exams at the end of the course. The exams will consist of a mix of data response, short answer, extended writing and case study based questions

Module	Elements	Assessment	Date	%
Paper 1	Business activity, marketing and people.	1 hour 30 minutes Exam	June 2023	50
Paper 2	Operations, finance and influences on business.	1 hour 30 minutes Exam	June 2023	50

What career choices can I make later in life linked to this subject?

The good thing about Business is that it keeps your options open, both for further study and for your chosen career. Progression pathways include studying A-levels and other level 3 courses in Business, gaining apprenticeships or becoming an entrepreneur.

There are a huge range of job possibilities open to you, such as retail, administration, manufacturing, accountancy, banking, insurance, education, health care and marketing to name a few. This course will help provide you with the knowledge and skills to set up and run your own business.